

# VAAP VIEWS

Virginia Association of Addiction Professionals,  
an affiliate of NAADAC, The Association for Addiction Professionals

Volume 28 No 1  
Winter 2015

## VAAP Board

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### Contact INFORMATION:

Patrice Porter, President  
Phone: (540) 949-4202 Ext. \*610  
(You need to press the \* to get Patrice's extension.)  
Email: pporter@alumni.virginia.edu

### VAAP Web Address:

[www.vaaddictionpros.org](http://www.vaaddictionpros.org)  
[www.naadac.org/va](http://www.naadac.org/va)

### Contact the VAAP VIEWS Editor:

Denise Cooper:  
[Cooperd@rbha.org](mailto:Cooperd@rbha.org)

### ADVERTISING:

VAAP VIEWS does accept advertising for publications, treatment centers, clinics, and job postings. Contact us if you are interested in advertising.

## All Roads Lead To The FOUR POINTS!



## 2015 Annual Meeting & Training

*Integrating Substance Use  
Disorder Treatment to  
Meet Clients' Medical  
And Legal Needs*

**5 CE Hours**

**Exclusively for VAAP  
Individual Members**

### When

Friday, March 13, 2015  
8:00 a.m. to 4:00 p.m.

Register online at  
[www.vaaddictionpros.org/am2015](http://www.vaaddictionpros.org/am2015)

**Registration Deadline:  
February 27, 2015**

### Where

Four Points by Sheraton  
4700 S. Laburnum Ave.,  
Richmond, VA 23231  
(804) 226-6518  
VAAP Room Rate: \$83/night  
(+tax)

**Room Rate Deadline:  
February 19, 2015**

## DO YOU KNOW SOMEONE WHO WANTS TO ATTEND BUT IS NOT A VAAP MEMBER?

Let them know that they can still attend by submitting a membership application at the event. First time members will enjoy significant savings (up to \$25) by joining on that day. VAAP membership includes membership in NAADAC – The Association for Addiction Professionals and more than 75 free online CE credits plus many more benefits (see [www.naadac.org/benefits](http://www.naadac.org/benefits)). Please click the “Register” button on the Annual Meeting web page for details and please note that new members must register for the Annual Meeting & Training by the February 27, 2015 deadline.

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If you have any questions, please feel free to contact:

**David Semanco, Registrar**  
**VAAP 2015 Annual Meeting**  
[announcement@vaaddictionpros.org](mailto:announcement@vaaddictionpros.org)  
[www.vaaddictionpros.org](http://www.vaaddictionpros.org)

We look forward to seeing you in Richmond!

**REGISTER TODAY!** Registrations cannot be accepted after the deadline or on-site.

## 2015 VAAP Awards Nominations

It's that time of year again for each of us to recognize the exceptional work being done by our peers in our field. *We depend on VAAP member nominations because the VAAP Board cannot provide nominations for these awards.* We recognize the works that our members do, but help us provide the recognition of people who you think are exceptional. Please help recognize the exceptional work in our field of recovery.

Awards qualifications are:

**Counselor of the Year:** An active VAAP member for the past year who is not a Board member, who has made outstanding contributions to the treatment and recovery of clients, has exceptional dedication to the field, and a high level of professionalism.

**Distinguished Service Award:** A person or organization distinguished by outstanding contributions in the field of addiction and recovery (award limited to one per year). Current members of the Association Board are not eligible for nomination. **Nominee does not have to be a VAAP member!**

**Citizen of the Year Award:** A person who has made significant contribution to the field of addiction and is not employed in addiction counseling. **Nominee does not have to be a VAAP member!**

**Walter Kloetzli Award:** This award is in honor of Walter Kloetzli, a long time VAAP (formerly VAADAC) member and past President of VAADAC, who has spent the better part of three decades advocating on behalf of addiction professionals and those in their care. His relentless pursuit of appropriate support and recognition for substance abuse professionals has been unmatched and integral to the growth and development of VAAP and the profession. The recipient of this award will be a VAAP member who has served at the chapter, regional or state board level and who has demonstrated extraordinary dedication in advocating for the addiction profession and VAAP.

**Please submit your nominations by February 20, 2015 to: Paul Harmon, Chair, VAAP Nominations Committee at [paul@paulharmonlpc.com](mailto:paul@paulharmonlpc.com) or call if you have any questions @ 540-241-1087.**

## NAADAC has the only International Peer Support Specialist Certification!

**For more information go to:**  
[www.naadac.org/peer-recovery-support-specialist](http://www.naadac.org/peer-recovery-support-specialist).

## Observations On Integration

During my career as an addiction professional I have noticed that we tend to provide services to the people that we serve in "silos." In the beginning (over 20 years ago), I questioned why my then supervisor would tell me that I only needed to worry about the drug problem of my client, upon my inquiry regarding why we were not addressing her mental health and other issues. I noticed right away upon entering this profession that the multiple needs of my clients were not being addressed and in the milieu where I was employed this did not seem to be a problem. Have you ever wondered about the cause of the recidivism rate at your treatment program? I never understood how any professional in any field of care could expect a person to achieve an optimal outcome without addressing their needs from a holistic perspective to some extent or another. Now with the enactment of the Patient Protection and Affordable Care Act (ACA) we have an opportunity to better meet the holistic needs of the people that we serve. There is a window of opportunity whereas we as Addiction Professionals can build collaborations with other professional disciplines and service providers, whether legal, medical, mental health, substance use related, etc. while increasing the potential to maximize our reimbursement potential that has not existed before. There is also and foremost an opportunity to create innovative services to help the populations that we serve to maximize their potential for success; that opportunity is called integration of care.

I have read a lot of literature regarding integration over the last 5 years and despite the pros and cons I think that it does help maximize the potential for

creating better outcomes for the people that we serve. We know that for individuals with substance use disorders that have legal issues their personal losses can be enormous by their families breaking apart, their health deteriorating and freedom being restricted by incarceration. The personal costs to victims of crime are immeasurable and the result of crime reverberates throughout the community causing many economic losses – such as the cost of arresting and incarcerating individuals, increased insurance rates and the cost of police protection, etc.

We know that substance use disorder treatment works and empirical evidence supports this fact. For many people in need of alcohol and drug treatment contact with the criminal justice system may be their first opportunity for some type of addiction treatment. Legal incentives to enter treatment sometimes motivate the person to begin recovery while for other offenders, arrest and incarceration may be a part of a recurring cycle of illicit drug usage and crime. The development of ingrained patterns of maladaptive coping skills, criminal values and beliefs, and a lack of job skills and other needs of our service population requires the integration of a holistic view and innovation to improve engagement and care. NAADAC has recognized this need.

One of the many informative topics during NAADAC's 2014 Advocacy Conference – was a presentation regarding integration of care which clearly states, "The integration of primary care, mental health and addiction services must be an integral part of the vision. Mental health and addiction services need to be integrated into health centers and primary care practice settings where most individuals seek health care. In addition, primary care should be available within organizations that

provide mental health and addiction services, especially for those individuals with significant behavioral health issues who tend to view these organizations as their health homes. Providing integrated primary care and behavioral health services will allow for cost effective management of comorbid conditions." (Ten Keys To Healthcare Reform, Advocacy and Revenue in the Evolving Healthcare Landscape, 2014). Comorbid conditions could be unemployment, medical, psychiatric, substance related, and/or legal. Regardless of why we have not previously connected all of these dots, I am glad that we, the addiction professional, have a greater opportunity to position ourselves to maximize and capitalize upon our potential to improve the lives of the individuals that come to us for help. Let's get integrated!

Denise Cooper,  
VV Editor

## **Make Your Award Nominations by February 20, 2015!**

## **See you at the 2015 Annual Members Meeting and Training!**

**Register by February  
27<sup>Th</sup>!**

## ***You Can Make A Difference!***

### **Serve on the VAAP Board of Directors!**

**Current Vacancies are -**

- *Southwest President*
- *Delegates at Large*
- *Secretary*
- *Treasurer*

**VAAP members are welcome to  
apply for board positions.**

Your expertise and input is valuable to the continued professional development of our peers and to help address changes in the addictions field. You also receive contact educational hours for your Board service and more!

Come and be a part of the planning, growth and development of the only Virginia organization dedicated to the support of individuals working in the addiction prevention and treatment field.

**If interested, please contact  
Patrice Porter at (540) 949-4202,  
Extension \*610 (You need to  
press the \* to get Patrice's  
extension.)**



## NAADAC Webinars



Get more information at

<http://www.naadac.org/>

- **Cutting Edge: Understanding Clients Who Engage in Self-Injurious Behaviors** -Wednesday, February 25, 2015 @ 3-4:30pm ET
- **Schizophrenia vs. PTSD? Why It Matters in Trauma-Informed Systems of Care** - Thursday, March 12, 2015 @ 3-5pm ET
- **Mindfulness and Addiction Treatment** - Thursday, March 26, 2015 @ 3-4pm

## SBIRT Education

**Free 8-part webinar series** hosted by NAADAC and its partners (NORC at the University of Chicago, National SBIRT ATTC, The BIG Initiative, and SAMHSA).

**Here is an overview of the full line-up:**

- 2/18/15 - Implementing SBIRT in Health Centers: Examples from the Field
- 3/18/15 - SBIRT: A Brief Clinical Training for Adolescent Providers

- 4/15/15 - All About SBIRT for Teens
- 4/29/15 - Understanding the Affordable Care Act (ACA) and SBIRT
- 5/13/15 - SBI in Primary Care and Senior Care Facilities for Older Adults at Risk for Possible Substance Use Disorders and/or Depression
- 6/10/15 - A Military Culture Approach to SBIRT for Veterans & Active Duty Personnel
- 7/22/15 - Drugs are a Local Phenomenon for LGBTQ Populations: Implications for SBIRT
- 8/19/15 - Integrating SBI for Alcohol and Other Drugs in Behavioral Health Settings Serving College Students

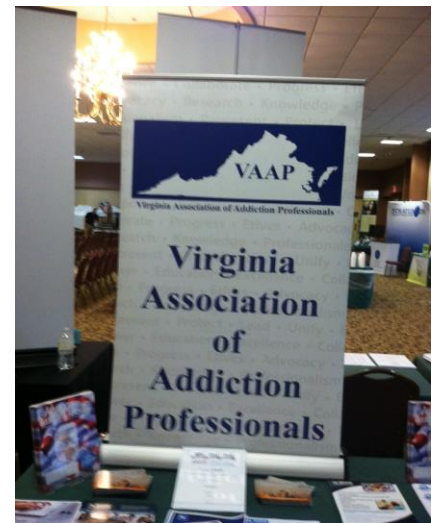
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Annapolis, MD



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# Phoenix House Mid-Atlantic Recovery Summit A Call to Action: The Way Forward



Phoenix House  
Rising Above Addiction

**There are a few spaces remaining  
for our educational summit,**

**A Call to Action: The Way Forward  
on February 27, 2015.**

The summit features keynote speeches by two of our nation's most respected experts in the field of addiction treatment, **Dr. David Mee-Lee** and **Dr. Andrew Kolodny**. We will offer two different tracks for attendees: Dr. Mee-Lee will provide clinical insight into the new ASAM criteria, and Dr. Kolodny will focus on the policy aspects and epidemic proportions of today's addiction crisis.

Attendees will leave the summit with increased clinical knowledge and seven continuing education credits. Participants will also gain a deeper understanding of the state of addiction and recovery in this country – and what we can do to improve it moving forward. Attendees will also have the opportunity to hear guest speakers from the DEA, SAMHSA, NIDA and more!

To register or exhibit, please visit [www.phoenixhouse.org/recoverysummit](http://www.phoenixhouse.org/recoverysummit) or contact me:

**Ms. Dayle VanderWerff  
(703) 298-0442**

## Reminders

### Submitting Articles

Articles submitted may be edited for length and content. The maximum length of submitted articles is three-quarters of a page, single spaced. The editor reserves the right to publish only articles which relate to the VAAP's mission.

Articles will not be printed with a recovering person's name, identifying data, or photograph without the person's written permission submitted to the editor with the related article. The name of treatment facilities or providers will not be printed.

If you wish a by-line, submit your name and credentials as you wish it to be published. If desired, your e-mail address can also be listed.

If you would like to submit a newspaper article or an article that you have written yourself such as articles on current topics of interest, trends in counseling, or book reviews to VAAP VIEWS for publication, contact the editor, **Denise Cooper** at: [Cooperd@rbha.org](mailto:Cooperd@rbha.org)

### **March 27, 2015**

#### **Deadline 5 PM:**

Article submission for the Spring Edition, VAAP VIEWS

### Update Your Colleagues

Have you received a professional award? Do you know a VAAP member who has received a professional award? Please send VAAP Views this information so that the accomplishments of our members do not go unrecognized.

### Change in Your E-Mail

#### Address

E-blasts to VAAP members about VAAP trainings and other events are performed by NAADAC, who

maintains the VAAP membership list. If you need to change your e-mail address, please write or email Mary Keaty, Membership Liaison and Lead Administrative Coordinator at (703) 741-7686 extension 113 or [mkeaty@naadac.org](mailto:mkeaty@naadac.org)

### **Done Forget VSIAS 2015!**

#### **The Virginia Summer Institute for Addiction Studies**

**"Fighting Addiction with  
Collaboration Education  
and Technology (FACET)"**

**July 13 - 15, 2015**

**The Woodlands Hotel & Suites**  
105 Visitors Center Drive  
Williamsburg, VA 23185



### **2015 NAADAC Annual Conference**

**The 2015 NAADAC Annual  
Conference will be held from  
October 9-13, 2015 at the Bethesda  
North Marriott Hotel & Conference  
Center, located at 5701 Marinelli  
Road, N. Bethesda, MD 20852.  
More information is coming soon!**

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## **VAAP 2014-2015** **Sustaining Membership**

### **American Addiction Centers**

7564 Rain Flower Way  
Columbia, Md. 21046  
Melissa McCarthy  
Ph. 443-890-4309  
Fax 202-204-6334  
[mmccarthy@contactaac.com](mailto:mmccarthy@contactaac.com)

### **Bridging The Gaps Integrative**

#### **Addiction Treatment-**

423 West Cork Street  
Winchester, Va. 22601  
William F. Orth  
Ph. 540-535-1111  
Fax 540-450-1205  
[worth@bridgingthegaps.com](mailto:worth@bridgingthegaps.com)



**Broad Highway**  
R e c o v e r y

### **Broad Highway Recovery**

12141 Bromwich Drive  
North Chesterfield, Va. 23236  
Sam Davis  
Ph. 512-777-9852  
[sam@broadhighwayrecovery.com](mailto:sam@broadhighwayrecovery.com)



### **Caron Treatment Centers**

16 Lighthouse Drive  
Hampton, Va. 23664

Jerri Shannon  
Ph. 757-876-5640  
[jshannon@caron.org](mailto:jshannon@caron.org)

### **Chesterfield Mental Health**

Substance Abuse Program  
P O Box 9f2  
6801 Lucy Corr Blvd  
Chesterfield, Va 23832  
Contact Person: Janet Loving  
Phone number 804-768-7210  
Fax 808-768-9283  
Email Address  
[Lovingj@Chesterfiled.gov](mailto:Lovingj@Chesterfiled.gov)

### **Farley Center at Williamsburg Place**

5477 Mooretown Road  
Williamsburg, Va. 23188  
Eric Rhodes  
Ph. 757-941-6344  
Fax 757-565-0620  
[erhodes@FarleyCenter.com](mailto:erhodes@FarleyCenter.com)

### **Hampton-Newport News**

#### **Community Services Board**

300 Medical Drive  
Newport News, Va. 23666-1765  
Natale Ward  
Ph. 757-788-0020  
[nward@hnncsb.org](mailto:nward@hnncsb.org)

### **Harrison House of Virginia**

5105-Q Backlick Road  
Annandale, Va. 22003  
Steve Crow  
Ph. 703-256-6474  
Fax 703-256-1596  
[Hhouse5105@aol.com](mailto:Hhouse5105@aol.com)

### **Life Center of Galax-**

CRC Health  
112 Painter St  
P O Box 27  
Galax Va. 245333  
Anne Soffee, Regional Coordinator  
(804) 929-7805  
Fax (276) 236-2267  
[asiffee@crchealth.com](mailto:asiffee@crchealth.com)



### **Pathways Treatment Center**

#### **Centra Health**

3300 Rivermont Avenue  
Lynchburg, VA 24503  
Brent McCraw  
Ph. 434-200-4796  
Fax 434-200-7467  
[Brent.McCraw@CentraHealth.com](mailto:Brent.McCraw@CentraHealth.com)



**Phoenix House**  
Rising Above Addiction

### **Phoenix House of the Mid-Atlantic**

521 North Quincy Street  
Arlington, VA 22203  
Patricia Schneeman  
Ph. 703-841-0703 X93084  
Fax 703-243-7956  
[pschneeman@phoenixhouse.org](mailto:pschneeman@phoenixhouse.org)  
[cblanton@phoenixhouse.org](mailto:cblanton@phoenixhouse.org)



### **Richmond Behavioral Health**

#### **Authority-**

107 S. 5<sup>th</sup> Street  
Richmond, Va. 23219  
Dr. James C. May  
Ph. 804-819-4012  
Fax 804-819-8783  
[MayJ@rbha.org](mailto:MayJ@rbha.org)

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**SAARA of Virginia**

306 Turner Road, Suite L  
Richmond, VA 23225  
Marjorie Yates / Jan Brown  
Ph. 804-762-4445  
Fax 804-762-4333  
[marjoriey@saaracenter.org](mailto:marjoriey@saaracenter.org)  
[janmbrown@mac.com](mailto:janmbrown@mac.com)



**Serenity Acres Treatment Center**

2015 Martins Grant Court  
Crownsville, Md. 21032  
David Semanco  
Ph. 1-800-440-0714  
Fax 443-279-4247  
[davids@serenityacrestreatment.com](mailto:davids@serenityacrestreatment.com).

**Smart Start Inc.**

500 E Dallas Rd  
Grapevine, TX 76051  
Contact Shelda Northcutt  
Phone 919-815-5125  
Fax 919 650 2875  
Email:  
[Sheld.Northcutt@SmartStartInc.com](mailto:Sheld.Northcutt@SmartStartInc.com)

**The Center for Relationship**

**Training and Recovery**

**Michael H. Borash, LPC, P.C. and Associates-**

13885 Hedgewood Drive  
Suite 349  
Woodbridge, Va. 22193  
Justine Panigot, Office Manager  
Ph. 703-361-9595  
Fax 571-292-2404  
[jpanmi@yahoo.com](mailto:jpanmi@yahoo.com)  
[bobo9@aol.com](mailto:bobo9@aol.com)



**The McShin Foundation**

2300 Dumbarton Road  
Richmond, VA 23228  
Honesty Liller  
Ph. 804-249-1845  
Fax 804-249-1846  
[honesty@mcshin.org](mailto:honesty@mcshin.org)

**The Recovery Center of Northern Virginia**

**Herndon Office**

459-A Carlisle Dr.  
Herndon, VA 20170  
Ph. 703-464-5122  
Fax 703-464-5822

**Leesburg Office**

101 Loudoun St. SE  
Leesburg, VA 20175  
703-669-3103  
Desi Farren, Executive Director  
[info@rconv.com](mailto:info@rconv.com)

**Virginia Beach Psychiatric Center**

1100 First Colonial Road  
Virginia Beach, Va. 23454  
Debi Evans  
Ph. 757-496-4462  
Cell 757-619-7913  
Fax 757-496-4538  
[debi.evans@uhsinc.com](mailto:debi.evans@uhsinc.com)

**Wilmington Treatment Center**

CRC Health Group  
2520 Troy Drive  
Wilmington, NC 28401  
Mandy Anderson-Ille  
Phone 910-815-3337  
Fax 910-762-7966  
[manderson@crchealth.com](mailto:manderson@crchealth.com)